



eLearning Strategy Development

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Technology Implementation



Our Process: Definition Phase

Definition

- Appoint team (facilitators)
- Define scope and process plan
- Identify key stakeholders
- **Output:** Scope and process plan, list of key stakeholders

Definition Phase Output

- **Guiding Principles**
 - Choices grounded on needs and best practices
 - Access and Equity
 - Information and Digital Literacy
 - Active and Engaged Learning
 - Collaborative and connected teaching and learning community

Our Process: Discovery Phase

Definition

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- Define scope and process plan
- Identify key stakeholders
- **Output:** Scope and process plan, list of key stakeholders

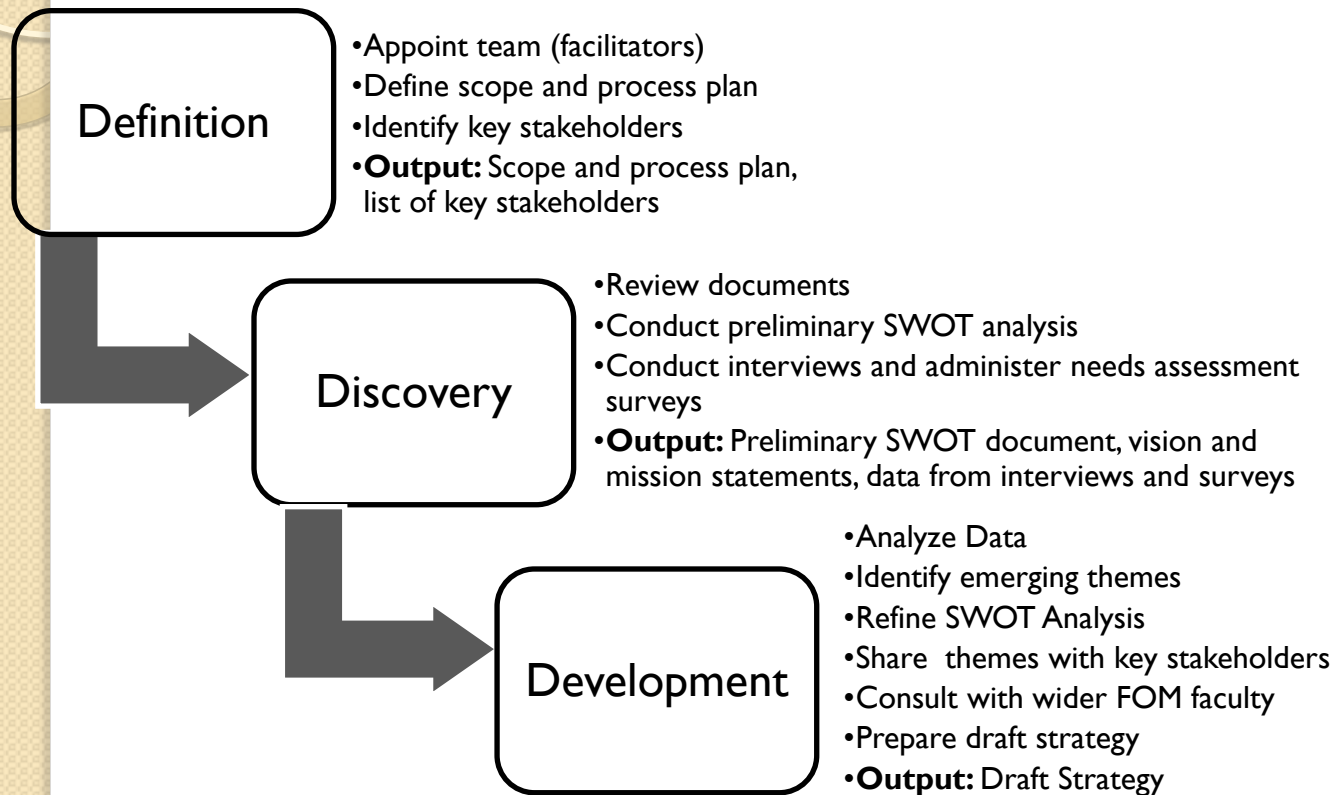
Discovery

- Review documents
- Conduct preliminary SWOT analysis
- Conduct interviews and administer needs assessment surveys
- **Output:** Preliminary SWOT document, vision and mission statements, data from interviews and surveys

Discovery Phase Output

- Preliminary SWOT analysis
- Vision statement
- Data from interview
- Data from interviews (ECAR Surveys)

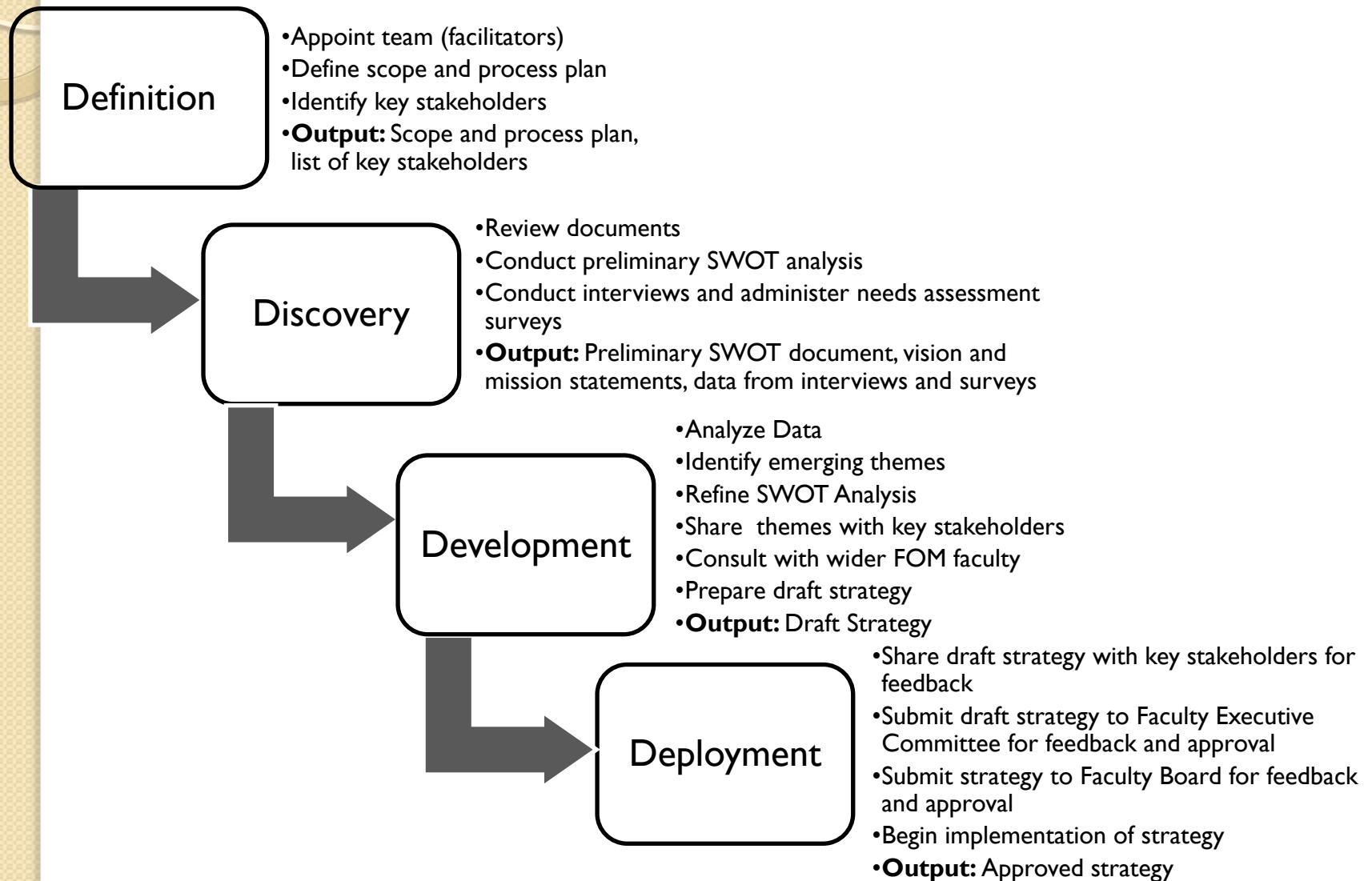
Our Process: Development Phase



Development Phase Output

- Revised SWOT analysis
- Draft Strategy – 7 Strategic Aims
 - Curriculum Enhancement
 - Information Literacy
 - Digital Literacy
 - Learning Environment
 - Technical Support
 - Institutional Support
 - Sustainability

Our Process: Deployment Phase



Development Phase Output

- Approved Strategy
 - Stakeholder feedback session
 - Presentation at faculty meeting
 - Feedback from stakeholders

Challenges

- Time consuming
- Dripping feedback from faculty
- Lots of data

Next Steps

- Feedback from faculty
- Revising draft to include feedback from key stakeholders
- Polished draft to each key stakeholder for endorsement
- Already attending to some of emerging issues
 - BYOD plan
 - Information literacy training plan

